Jennie-O Turkey Store® Products
FACT SHEET

Product Description: Jennie-O Turkey Store provides a variety of products that cater to the needs of today's busy, health-conscious consumers who are discerning about the quality and taste of the food they serve to their families. Eating well shouldn't come at the cost of taste.

Varieties: *Jennie-O Turkey Store*® Product Varieties

- Ground Turkey
- Turkey Breakfast Sausages
- Turkey Dinner Sausages
- Deli Turkey
- Turkey Bacon
- Turkey Franks
- Turkey Burgers
- Marinated Turkey Tenderloins
- Rotisserie Turkey
- Turkey Breast
- Whole Turkeys
- Turkey Ham

Availability/Distribution: *Jennie-O Turkey Store*® products are available nationwide at local and major national grocery stores.

For More Information: Visit http://www.jennie-o.com, http://www.hormelfoods.com or contact Julie Craven, Hormel Foods, media@hormel.com, 507-437-5345
Caroline Friedman, Burson-Marsteller, caroline.friedman@bm.com, 312-596-3418

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Jennie-O Turkey Store® Oven Ready™ Turkey
FACT SHEET

Product Description:

Jennie-O Turkey Store® Oven Ready™ turkey is the first whole frozen turkey that goes directly into the oven without thawing, cleaning or seasoning. It's sealed in its own fool-proof cooking bag for moist, tender turkey every time. Because it comes pre-seasoned and cleaned, preparation time is a matter of minutes. The unique *Oven Ready™* technology allows anyone to easily create a juicy and delicious turkey at their convenience.

Varieties:

- Homestyle Whole Turkey
- Homestyle Bone-in Breast Turkey
- Homestyle Boneless Skinless Turkey Breast

Sizes

- Whole Turkey: 11 – 13 pounds
- Bone-In Turkey Breast: 4 – 6 pounds
- Boneless, Skinless Turkey Breast: 2.5 – 3 pounds

Availability/Distribution:

Currently available in the frozen meat section of major supermarkets and mass retailers nationwide.

For More Information:

Visit http://www.jennie-o.com, http://www.hormelfoods.com or contact
Cris Eide, Jennie-O Turkey Store, creide@j-ots.com, 320-213-2860
Caroline Friedman, Burson-Marsteller, caroline.friedman@bm.com, 312-596-3418

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