

## Del Fuerte® Mexican Products FACT SHEET

**Product Description:** The makers of *Del Fuerte*® products pride themselves on capturing and

delivering the fresh-from-the-field taste of tomatoes to kitchens throughout the U.S. Currently available in the US as a tomato sauce, in Mexico the brand is known for its wide array of tomato purees, salsas and vegetable mixes, helping to make Mexican meals convenient, easy-to-make and

consistently flavorful.

**Varieties:** • Tomato Sauce (only item available today in U.S.)

Purees

Salsas

Vegetable mix

**Suggested Retail Prices:** The suggested retail price of *Del Fuerte*® tomato sauce is \$.25 for the 7.4-

ounce Tetra Pak (carton).

Availability/Distribution: Del Fuerte® products are available throughout the Western U.S. at local and

major national grocery stores in the ethnic aisle.

For More Information: Visit <a href="http://www.hormelfoods.com">http://www.hormelfoods.com</a> or contact

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