



Farmer John® Bacon FACT SHEET

Product Description: Farmer John has been perfecting the flavor of bacon for more than 75 years. The strict specifications and natural hardwood smoke allow Farmer John to produce the highest caliber bacon. Maximizing consistency, leanness and quality, *Farmer John®* bacon delivers zest and flavor for any meal occasion.

Varieties: *Farmer John®* Bacon Varieties

- *Farmer John®* Original
- *Farmer John®* Thick Sliced
- *Farmer John®* Maple
- *Farmer John®* Low Sodium
- *Farmer John®* Applewood
- *Farmer John®* Center Cut
- *Farmer John®* Jalapeño

Suggested Retail Price:

- The suggested retail price of *Farmer John®* bacon varieties is \$6.99 per 16-ounce package.
- The suggested retail price of *Farmer John®* bacon varieties is \$4.99 per 12-ounce package.

Preparation: The product can be pan friend using a skillet.

Availability/Distribution: *Farmer John®* bacon can be found in the refrigerated meat case at major retail chains in California, Arizona, Nevada and Hawaii.

Packaging: *Farmer John®* bacon is available in the 12-ounce, 16-ounce, 32-ounce, 48-ounce and 64-ounce size varieties.

For More Information: Visit www.farmerjohn.com or contact:
Julie Craven, Hormel Foods, media@hormel.com, (507) 437-5345
Stephanie McGuane, Burson-Marsteller, Stephanie.McGuane@bm.com, 312-596-3506

###



Farmer John® Dinner Hams FACT SHEET

- Product Description:** *Farmer John®* Dinner Hams are among the most recognized and trusted hams because of their unique smoky sweet flavor. The hams are prepared with time-honored craftsmanship, resulting in the rich flavor ham lovers crave.
- Varieties:** *Farmer John®* Dinner Hams Varieties
- Half Spiral Sliced
 - Whole Spiral Sliced
 - Gold Wrap
 - Bone-in Half Ham
 - Bone-in Whole Ham
- Suggested Retail Price:**
- The suggested retail price of *Farmer John®* Spiral Hams is \$1.99 - \$2.79 per pound.
 - The suggested retail price of *Farmer John®* Half Hams is \$0.99 - \$1.79 per pound.
 - The suggested retail price of *Farmer John®* Gold Wraps is \$1.99 - \$2.99 per pound.
- Preparation:** *Farmer John®* Bone-in Hams are best cooked by baking in the oven per package instructions.
- Farmer John®* Boneless Hams can be prepared in the oven, pan fried in a skillet, or served cold.
- Availability/Distribution:** *Farmer John®* bacon can be found in the refrigerated meat case at major retail chains in California, Arizona, Nevada and Hawaii.
- Packaging:** *Farmer John®* Half Hams are available in an average of 10-pound per unit, the Gold Wraps are available in an average of 18.5-pounds per unit.
- For More Information:** Visit www.farmerjohn.com or contact:
Julie Craven, Hormel Foods, media@hormel.com, (507) 437-5345
Stephanie McGuane, Burson-Marsteller, Stephanie.McGuane@bm.com, 312-596-3506

###



***Farmer John*® Hot Dogs FACT SHEET**

- Product Description:** *Farmer John*® Hot Dogs are made with the highest quality meat, containing no fillers or by-products.
- Varieties:** *Farmer John*® Hot Dogs Varieties
- Meat Wieners
 - Beef Franks
 - *Dodger Dogs*® Franks
- Suggested Retail Price:**
- The suggested retail price of *Farmer John*® Meat Wiener is \$2.99 per 16-ounce package.
 - The suggested retail price of *Farmer John*® Beef Franks is \$3.99 per 16-ounce package.
- Preparation:** Hot dogs can be pan fried, boiled or perfected on the grill.
- Availability/Distribution:** *Farmer John*® Hot Dogs are available at major retail chains in California, Arizona, Nevada and Hawaii.
- Packaging:** *Farmer John*® Hot Dogs are available in 13.3 ounce, 16-ounce, 48-ounce and 80-ounce size varieties.
- For More Information:** Visit www.farmerjohn.com or contact:
Julie Craven, Hormel Foods, media@hormel.com, (507) 437-5345
Stephanie McGuane, Burson-Marsteller, Stephanie.McGuane@bm.com, 312-596-3506

###



Farmer John® Sausage FACT SHEET

- Product Description:** *Farmer John®* Sausage is made with the highest quality pork trimmings.
- Varieties:** *Farmer John®* Sausage Varieties
- Skinless Links (Classic, Maple, Chorizo flavors flavors)
 - Roll Sausage (Mild and hot flavors)
 - Patties (Classic flavor)
 - Links (Classic flavor)
 - Fully Cooked Links and Patties
- Suggested Retail Price:**
- The suggested retail price for *Farmer John®* Breakfast Sausage Skinless Links is \$1.49 per package.
 - The suggested retail price for *Farmer John®* Roll Sausage is \$1.79 per package.
 - The suggested retail price for *Farmer John®* Breakfast Sausage Patties is \$3.99 per package.
 - The suggested retail price for *Farmer John®* Breakfast Sausage Links is \$3.99 per package.
- Preparation:** This product can be pan fried in a skillet.
- Availability/Distribution:** *Farmer John®* Sausage can be found at grocery stores in California, Arizona, Nevada and Hawaii.
- Packaging:** The *Farmer John®* Sausage is available in 8-ounce, 9-ounce (fully cooked), 12-ounce and 16-ounce size varieties.
- For More Information:** Visit www.farmerjohn.com or contact:
Julie Craven, Hormel Foods, media@hormel.com, (507) 437-5345
Stephanie McGuane, Burson-Marsteller, Stephanie.McGuane@bm.com, 312-596-3506

###



***Farmer John*® Sliced Ham FACT SHEET**

- Product Description:** *Farmer John*® Sliced Ham is made with the highest quality meat and is 97 percent fat free.
- Varieties:**
- Farmer John*® Sliced Ham Varieties
- Original
 - Black Forest
 - Brown Sugar & Honey
 - Low Sodium
- Farmer John*® Ham Steaks Varieties
- Original
 - Maple
- Suggested Retail Price:**
- The suggest retail price of *Farmer John*® Sliced Ham is \$3.99 per 16-ounce package.
 - The suggested retail price for *Farmer John*® Ham Steaks is \$1.99 per 6-ounce package.
- Preparation:** *Farmer John*® Sliced Ham is best served cold either in a sandwich or salad. *Farmer John*® Ham Steaks are best grilled on the Barbecue or pan fried.
- Availability/Distribution:** *Farmer John*® Sliced Ham and *Farmer John*® Ham Steaks are available at major retail chains in California, Arizona, Nevada and Hawaii.
- Packaging:** *Farmer John*® Sliced Ham is available in 5-ounce, 8-ounce, 16-ounce and 32-ounce size varieties.
Farmer John® Ham Steaks are available in the 6-ounce and 4-ounce size varieties.
- For More Information:** Visit www.farmerjohn.com or contact:
Julie Craven, Hormel Foods, media@hormel.com, (507) 437-5345
Stephanie McGuane, Burson-Marsteller, Stephanie.McGuane@bm.com, 312-596-3506

###



***Farmer John*® Smoked Sausage FACT SHEET**

- Product Description:** The *Farmer John*® Smoked Sausage is made with the highest quality hand-trimmed meats, containing no trans fat and no MSG.
- Varieties:** *Farmer John*® Smoked Sausage Varieties
- Hot Louisiana Brand
 - Polish
 - Red Hots
 - Jalapeño
 - Chicken Hot Louisiana
 - Chicken Bratwurst
 - Bacon
 - Beef Rope
 - Pork Rope
 - Hot Louisiana Rope
- Suggested Retail Price:**
- The suggested retail price of *Farmer John*® Smoked Sausage is \$11.99 per 42-ounce package.
 - The suggested retail price of *Farmer John*® Smoked Sausage is \$4.99 per 14-ounce package.
- Preparation:** *Farmer John*® Smoked Sausage is best grilled on a barbecue grill.
- Availability/Distribution:** *Farmer John*® Smoked Sausage is available at major retail chains in California, Arizona and Nevada.
- Packaging:** *Farmer John*® Smoked Sausage is available in the 14-ounce, 42-ounce and 80-ounce size varieties.
- For More Information:** Visit www.farmerjohn.com or contact:
Julie Craven, Hormel Foods, media@hormel.com, (507) 437-5345
Stephanie McGuane, Burson-Marsteller, Stephanie.McGuane@bm.com, 312-596-3506

###