



Hormel® Pepperoni FACT SHEET

Product Description:

Pepperoni, a native Italian food, has become an American favorite and a well-known Hormel Foods specialty. This popular sausage is medium-chopped and seasoned with red pepper and fine spices, providing a hot sensation with a sweet aftertaste. Today, *Hormel*® pepperoni is a favorite in the United States thanks to its rich flavor and high quality.

Everyone knows pepperoni tastes great on pizza, but enterprising cooks rely on pepperoni's delicious spicy flavor to add zest to a wide variety of dishes. In addition to perking up pizza, pepperoni is an ideal partner for sandwiches, salads, pasta or nachos and always makes a great protein snack.

For pepperoni-lovers looking to curb their craving at any hour of the day, *Hormel*® pepperoni is now available in portable snack packs containing mini pepperoni rounds. As the leading brand of pepperoni, Hormel Foods has introduced this first of its kind, protein-packed treat – ideal for school lunches, as an after school snack on-the-go or as a quick at home option to satisfy hunger pangs between meals.

Varieties:

- Original Pepperoni
 - Turkey Pepperoni
 - Pepperoni Minis
 - Turkey Pepperoni Minis
 - Pepperoni Minis Snack Packs
 - Hot & Spicy Pepperoni
 - Mild Pepperoni
 - Bite-size Pepperoni
 - Diced Pepperoni
 - Extra-Thick Sliced Pepperoni
 - Sandwich Style Pepperoni
 - Sliced Pepperoni
 - Wallet Pack Pepperoni
- Stix**
- Pepperoni Stix
 - Turkey Pepperoni Stix
 - Pepperoni Stix and Cheese
 - Hard Salami Stix
 - Italian Dry Salami Stix
- Pizza Toppings**
- Italian Sausage Crumbles
 - Beef Crumbles

Suggested Retail Price:

The suggested retail price of *Hormel*® pepperoni is \$3.49 per 8-ounce pillow pack.

Availability/Distribution:

Hormel® pepperoni can be found in the meat case at grocery stores nationally.

For More Information:

Visit <http://www.hormel.com> or contact Julie Craven, Hormel Foods, media@hormel.com, 507-437-5345
Caroline Friedman, Burson-Marsteller, caroline.friedman@bm.com, 312-596-3418