Hormel® REV ®
FACT SHEET

Product Description:

- *Hormel® REV®* wraps are made with real meat and cheese, and have 15 grams of protein or more, making them the ideal snack for on-the-go teens and adults. Each wrap is under 300 calories, and provides energy to stay fueled and savory ingredients to satisfy hunger. *Hormel® REV®* wraps come in eight different varieties featuring popular deli meats, including turkey, ham and pepperoni, combined with cheese and flatbread. *Hormel® REV®* wraps can be found in the lunchmeat case at major grocery stores nationwide starting July 17, 2013.

Varieties and Package Sizes:

- Pepperoni Pizza
- Ham and Cheese
- Pepperoni Turkey
- Meat Lovers Pizza
- Italian Style Ham
- Hot Pepper Ham
- Italian Style
- Spicy Italian Style
- *Package Size: Individually and a Pepperoni Pizza three-pack*

Variety Main Ingredients:

<u>Pepperoni Pizza*</u>

- Pepperoni
- Mozzarella Cheese
- Parmesan Cheese
- Soft White Wrap

<u>Ham and Cheese</u>

- Ham
- Cheddar Cheese
- Soft White Wrap

<u>Peppered Turkey</u>

- Peppered Turkey
- Mozzarella Cheese
- Italian Herb Wrap

Meat Lovers Pizza
- Pepperoni
- Spicy Salami
- Genoa Salami
- Mozzarella Cheese
- Soft White Wrap

Italian Style Ham
- Smoked Ham
- Mozzarella Cheese
- Italian Herb Wrap

Hot Pepper Ham
- Ham
- Hot Pepper Cheese
- Soft White Wrap

Italian Style
- Pepperoni
- Genoa Salami
- Mozzarella Cheese
- Italian Herb Wrap

Spicy Italian Style
- Spicy Salami
- Mozzarella Cheese
- Italian Herb Wrap

Nutritional Profile:
- With 15-18 grams of protein, *Hormel® REV®* wraps fuel consumers with real sustaining energy in-between meals.
- *Hormel® REV®* wraps are made from real meat and cheese.

Nutritional Facts:
- Calories range from 210 - 300
- Protein ranges from 15 - 18 g
- Carbohydrates range from 13-15 g
- Trans fat range from 0 - 0.5 g
- Fat calories range from 90 - 180
- Sodium ranges from 890 - 990 mg

Suggested Retail Price:
- *Hormel® REV®* wraps have a suggested retail price of $1.99 - $2.29
- *Hormel® REV®* wraps three-pack has a suggested retail price of $5.49 - $5.99

Availability and Distribution:
- *Hormel® REV®* wraps can be found in the lunchmeat case at major grocery stores nationwide starting July 17, 2013.

For More Information:
- Visit http://www.revwraps.com or contact:
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