



## ***Dinty Moore*® Canned and Microwavable Products FACT SHEET**

**Product Description:** When *Dinty Moore*® beef stew was introduced in a big blue-and-white can no one could have predicted the product popularity that would follow.

Today, from cupboard to table in minutes, *Dinty Moore*® canned and microwavable products are great tasting, well-balanced meals that will satisfy the whole family. Tender beef, fresh potatoes and carrots all simmered in a delicious beef gravy make *Dinty Moore*® beef stew the number one selling stew in the nation.

**Varieties:**

Canned Products

- Beef Stew
- Chicken and Dumplings
- Chicken Noodle
- Chicken Stew

Microwaveable Products

- Beef Stew
- *Hormel*® *Compleats*® Beef Stew
- Chicken and Dumplings
- Noodles and Chicken
- Rice with Chicken
- Scalloped Potatoes and Ham

**Suggested Retail Price:**

- The suggested retail price for *Dinty Moore*® canned products is \$1.99 for the 15-ounce can, \$2.99 for the 20-ounce can and \$4.69 for the 38-ounce can.
- The suggested retail price for *Dinty Moore*® microwavable products is \$1.39 for the 7.5-ounce cup; \$2.59 for the 10-ounce tray and \$2.49 for the 15-ounce cup.

**Availability/Distribution:** *Dinty Moore*® canned and microwaveable products are available nationwide at major grocery stores.

**For More Information:** Visit <http://www.hormelfoods.com> or contact Julie Craven, Hormel Foods, [media@hormel.com](mailto:media@hormel.com), 507-437-5345 Allison Cory, Burson-Marsteller, [allison.cory@bm.com](mailto:allison.cory@bm.com), 312-596-3416



## ***Dinty Moore*® Big Bowls FACT SHEET**

- Product Description:** Stew is a simple, hearty meal – one that regular eaters consider comfort food. *Dinty Moore*® Big Bowls combine this flavorful, hearty meal with the convenience of portable packaging. Available in five bold varieties, *Dinty Moore*® Big Bowls feature a larger 15-ounce microwaveable bowl.
- Varieties:** Ready in less than two minutes, *Dinty Moore*® Big Bowls are loaded with chunks of meat and vegetables that satisfy true hunger – for times when regular old soup just won't cut it.
- Traditional Beef Stew
  - Chicken and Dumplings
  - Scalloped Potatoes and Ham
- Suggested Retail Price:** The suggested retail price for *Dinty Moore*® Big Bowls is \$2.49 for a 15-ounce bowl.
- Availability/Distribution:** *Dinty Moore*® Big Bowls are now available to retailers nationwide and can be found in the canned stew section.
- For More Information:** Visit <http://www.hormelfoods.com> or contact Julie Craven, Hormel Foods, [media@hormel.com](mailto:media@hormel.com), 507-437-5345 Allison Cory, Burson-Marsteller, [allison.cory@bm.com](mailto:allison.cory@bm.com), 312-596-3416

# # #