Peloponnese® Products
FACT SHEET

Product Description: Greek food has had a vast influence on other cuisines, and remains unique in its emphasis on basic, fresh ingredients that are simply prepared. Mediterranean diets and cuisine are about fresh ingredients- fruits, lemons, figs, olives and Sotiris Kitrilakis, original creator of the brand, brought this philosophy to life with his *Peloponnese*® products. From olives and gourmet spreads to peppers, grape leaves and couscous *Peloponnese*® products combine a variety of authentic and lifestyle Mediterranean food freshly harvested and exported from Greece to add unique old-world flair to ordinary home cooking.

Varieties:

Peloponnese® Mediterranean Spreads

- *Peloponnese*® *Tzatziki Spread*
- *Peloponnese*® *Artichoke Spread*
- *Peloponnese*® *Hummus Spread*
- *Peloponnese*® *Kalamata Olive Spread*
- *Peloponnese*® *Olive Bruschetta Spread*
- *Peloponnese*® *Red Pepper & Cheese Spread*
- *Peloponnese*® *Eggplant Spread*

Peloponnese® Mediterranean Specialties

- *Peloponnese*® Greek Salad Maker
- *Peloponnese*® Whole Grain Tahini
- *Peloponnese*® Antipasto Party Olives
- *Peloponnese*® Baba Ganoush
- *Peloponnese*® Country Gourmet Mixed Olives
- *Peloponnese*® Cracked Gourmet Green Olives
- *Peloponnese*® Dolmas
- *Peloponnese*® Eggplant Meze
- *Peloponnese*® Florina Whole Sweet Peppers
- *Peloponnese*® Grape Leaves
- *Peloponnese*® Halved Kalamata Gourmet Black Olives
- *Peloponnese*® Ionian Gourmet Green Olives

Peloponnese® Couscous

- *Peloponnese*® Chicken & Vegetable
- *Peloponnese*® Curry
- *Peloponnese*® Mango Salsa
- *Peloponnese*® Parmesan
- *Peloponnese*® Plain
- *Peloponnese*® Sun-Dried Tomato

Availability/Distribution:

- The suggested retail prices of *Peloponnese*® spreads range from $3.99 - $4.99, per variety.
- The suggested retail price of *Peloponnese*® couscous is $2.99 for the 5.4oz and 6.1oz box.
- The suggested retail price of *Peloponnese*® couscous is $5.99 for the 20.5oz and 25.2oz canister.
- The suggested retail price of *Peloponnese*® olives, salad makers, peppers and grape leave specialties range in price from $3.99 - $9.99, per item.
- *Peloponnese*® Mediterranean Specialties can be found at grocery stores nationwide.

For More Information:

Visit www.hormelfoods.com or contact
Julie Craven, Hormel Foods, media@hormel.com, (507) 437-5345
Allison Cory, Burson-Marsteller, allison.cory@bm.com, 312-596-3416

# # #