CHI-CHI'S® Products
FACT SHEET

Product Description: The makers of *CHI-CHI'S*® products make it easy to enjoy a fresh, contemporary Mexican snack or meal at home. *CHI-CHI'S*® products pack nutrition, great taste and fun into every bite, creating a fiesta at any meal.

Varieties:

Salsa and Picante
- Thick & Chunky Salsa
- Thick & Chunky Fiesta Salsa
- Original Recipe Salsa
- Smooth & Spicy Picante Sauce
- Salsa Con Queso

Tortillas
- Burrito Size Flour Tortillas
- Fajita Style Flour Tortillas
- Soft Taco Size Flour Tortillas
- Whole Wheat Fajita Style Tortillas
- Multi-Grain Fajita Style Tortillas
- Café Style Enchilada Size Tortillas
- White Whole Wheat Bistro Wraps
- Sun-Dried Tomato Bistro Wraps
- Red Pepper Bistro Wraps
- Spinach Bistro Wraps
- Artisan Blend Bistro Wraps

Peppers
- Diced Green Chilies
- Whole Green Chilies
- Green Jalapeño Wheels
- Whole Green Jalapeños

CHI-CHI'S® Fiesta Plates™ Varieties
- Creamy Chipotle Chicken
- Savory Garlic Chicken
- Salsa Chicken

Sauces
- Enchilada Sauce
- Green Enchilada Sauce
- Taco Sauce

Other Favorites
- CHI-CHI'S® Snackers® Varieties
  - Mild Salsa
  - Nacho Cheese
- Fajita, Restaurante and Taco Seasoning Mix
- Sweet Corn Cake
- Tortilla Soup Mix
- White Corn Tortilla Chips - Authentic and Round
- Refrigerated Seasoned Beef and Chicken Tubs

Suggested Retail Price:
- The suggested retail price for CHI-CHI'S® salsa is $2.99 for the 16-ounce jar depending on the market and retailer.
- The suggested retail price for CHI-CHI'S® picante sauce is $2.99 for the 16-ounce jar depending on the market and retailer.
- The suggested retail price of the CHI-CHI'S® tortillas is $2.29 for the burrito, fajita, whole wheat, multi-grain, café style varieties and $1.99 for the soft taco size depending on the market and retailer.
- The suggested retail price of the CHI-CHI'S® Fiesta Plates™ microwave meal is $2.69 per 10-ounce tray/unit.
- The suggested retail price of the four-pack of CHI-CHI'S® Snackers® salsa is $2.99 depending on the market and retailer.
- The suggested retail price for CHI-CHI'S® refrigerated taco and burrito tubs is $5.99 for the 18-ounce package depending on the market and retailer.

Availability/Distribution: *CHI-CHI'S*® family of products is sold regionally, primarily in the Mexican aisle of major and local grocery stores but also can be found in the snack aisle, refrigerated case, or with microwave meals.

For More Information: Visit http://www.chichis.com, http://www.hormelfoods.com or contact Julie Craven, Hormel Foods, media@hormel.com, 507-437-5345
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