

## Dinty Moore® Canned and Microwavable Products FACT SHEET

**Product Description:** When *Dinty Moore*® beef stew was introduced in a big blue-and-white

can no one could have predicted the product popularity that would follow.

Today, from cupboard to table in minutes, *Dinty Moore*® canned and microwavable products are great tasting, well-balanced meals that will satisfy the whole family. Tender beef, fresh potatoes and carrots all simmered in a delicious beef gravy make *Dinty Moore*® beef stew the

number one selling stew in the nation.

Varieties: Canned Products

Beef Stew

Chicken and Dumplings

Chicken Noodle

Chicken Stew

Microwaveable Products

Beef Stew

Hormel® Compleats® Beef Stew

Chicken and Dumplings

Noodles and Chicken

· Rice with Chicken

Scalloped Potatoes and Ham

Suggested Retail Price:

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• The suggested retail price for *Dinty Moore*® canned products is \$1.99 for the 15-ounce can, \$2.99 for the 20-ounce can and \$4.69 for the

38-ounce can.

• The suggested retail price for *Dinty Moore*® microwavable products is \$1.39 for the 7.5-ounce cup; \$2.59 for the 10-ounce tray and \$2.49

for the 15-ounce cup.

Availability/Distribution: Dinty Moore® canned and microwaveable products are available

nationwide at major grocery stores.

For More Information: Visit http://www.hormelfoods.com or contact

Julie Craven, Hormel Foods, media@hormel.com, 507-437-5345

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312-596-3430

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## Dinty Moore® Big Bowls **FACT SHEET**

**Product Description:** Stew is a simple, hearty meal – one that regular eaters consider comfort

food. Dinty Moore® Big Bowls combine this flavorful, hearty meal with the convenience of portable packaging. Available in five bold varieties, Dinty Moore® Big Bowls feature a larger 15-ounce microwaveable bowl.

Ready in less than two minutes, Dinty Moore® Big Bowls are loaded with

chunks of meat and vegetables that satisfy true hunger – for times when

regular old soup just won't cut it.

Varieties: **Traditional Beef Stew** 

Chicken and Dumplings

Scalloped Potatoes and Ham

The suggested retail price for Dinty Moore® Big Bowls is \$2.49 for a 15-**Suggested Retail Price:** 

ounce bowl.

Availability/Distribution: Dinty Moore® Big Bowls are now available to retailers nationwide and can

be found in the canned stew section.

For More Information: Visit http://www.hormelfoods.com or contact

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