



SPAM® Family of Products FACT SHEET

Product Description:

The *SPAM*® family of products, conveniently packaged in pull-top cans, is made of just a few simple ingredients: ham, pork, sugar, salt, water and a little potato starch. The distinct savory and salty-sweet taste has been enjoyed by millions for generations, making it a pop culture icon that has stood the test of time. *SPAM*® luncheon meat was first produced in 1937. It was one of the first convenient, moderately priced and great tasting meat products on the market. Sales continue to expand nationally and internationally. Since 1937, more than 7 billion cans have been sold. It is sold on every continent except Antarctica and in more than 99 percent of U.S. grocery stores. In the U.S., three *SPAM*® Classic cans are consumed every second. More than 122 million *SPAM*® Classic cans are sold worldwide each year, 90 million in the U.S. alone. On a per capita basis, Hawaii, Alaska, Arkansas, Texas and Alabama are the heaviest consumers of *SPAM*® products in the U.S., with Hawaii being the leader.

Varieties:

- *SPAM*® Classic
- *SPAM*® Lite
- *SPAM*® Less Sodium
- *SPAM*® Hot & Spicy
- *SPAM*® Hickory Smoke Flavored
- *SPAM*® Oven Roasted Turkey
- *SPAM*® with Bacon
- *SPAM*® with Cheese
- *SPAM*® Black Pepper
- *SPAM*® Jalapeño
- *SPAM*® Spread
- *SPAM*® Single Classic
- *SPAM*® Single Lite

SPAM Meals:

SPAM® Meals for 1 are available in the following 4 varieties:

- *SPAM*® & Red Beans with Rice
- *SPAM*® & Penne Pasta in Alfredo Sauce
- *SPAM*® & Roasted Potatoes with Gravy
- *SPAM*® & Sausage Jambalaya

Suggested Retail Price:

The average retail price of a 12-ounce can is \$2.64.

Availability/Distribution:

The *SPAM*® family of products is produced in two U.S. locations: Austin, MN and Fremont, NE, and in two foreign countries: Denmark and South Korea. The *SPAM*® trademark is registered in more than 100 countries worldwide, and the product is sold in nearly 50 nations, from Andorra to Zimbabwe.

For More Information:

Visit <http://www.SPAM.com>, <http://www.hormelfoods.com> or contact Julie Craven, Hormel Foods, media@hormel.com, 507-437-5345 Sarah Callahan, Burson-Marsteller, sarah.callahan@bm.com, 312-596-3430